



2010 WOCN/WCET JOINT CONFERENCE SUPPORT OPPORTUNITIES/CONFERENCE SYMPOSIA

Conference Symposia

Varied Pricing

Conference symposia allow companies to support a limited number of symposia at a breakfast, lunch or dinner meeting during the 2010 WOCN/WCET Joint Conference. Opportunities are limited and subject to availability. CE and Non-CE symposia are offered. Following are the available slots:

Sunday, June 13, 2010	7:30 AM – 8:45 AM	3 Available
Monday, June 14, 2010	6:30 AM – 7:45 AM	3 Available
Sunday, June 13, 2010	11:45 PM to 1:00 PM	3 Available
Tuesday, June 15, 2010	6:30 PM to 7:45 PM	3 Available

Concurrent Educational Tracks

\$30,000

Companies have the opportunity to support the wound, ostomy, continence or professional practice tracks to be held during the Joint Conference. You will be recognized in the program book and on signage outside of each room.

Conference Workshops

½ Day - \$15,000

Full Day - \$25,000

Support of the conference workshops is available. Half-Day and Full-Day workshop opportunities are available. Sponsorship is recognized in the program book and on signage.

Focus Groups

\$7,500

Focus Groups give access you to the WOCN/WCET attendees. We will provide you with a room, as well as administrative support to obtain a list of participants. Based on your criteria, we would invite attendees, collect responses and confirm the date and time. We would also provide you with contact information for each of the participants.

Badge Holders (lanyards)*

SOLD

Your company name will appear on all of the 2010 WOCN/WCET Joint Conference attendees. Badge holders will be handed out along with the conference tote bags at bag distribution.

Hotel Key Cards*

SOLD

As soon as your attendees check into their hotel, your company's message will be immediately distributed. This opportunity allows your company to be at the attendees' fingertips throughout the entire conference.

Relaxation Station*

SOLD

Enjoy a message while trekking through the exhibit hall. You will be recognized in the program book and attendees will see your message while waiting to receiving their relaxing massage.

Conference Tote Bags

\$20,000

Have your company name associated with the first international congress for wound, ostomy and continence professionals. Bags will be given out as attendees check in. Your company name will appear long after everyone goes home.

Cyber Café***SOLD**

Have your company or product logo placed on the cyber café! Cyber café locations will be in several areas throughout the conference and are accessed by all attendees during the conference.

Attendee Welcome Gift at Hotel***SOLD**

Greet attendees with a sweet treat that can be coordinated with a postcard asking them to visit your booth during the Conference. This opportunity is available at all conference hotels.

Attendee Break(s)**\$10,000 each**

Several morning and afternoon breaks are available for support. The sponsoring company will be recognized with signage at the break.

Exhibit Hall Lunch (Monday and/or Tuesday) \$20,000 each

The sponsoring company will be recognized in the program book and with a sign displayed at the boxed lunch stations. The sponsoring company can also have a one-color logo printed on a reusable lunch bag.

Poster Session Support/Breakfast**\$25,000**

The Poster session will be held right next to the exhibit hall in the Phoenix Convention Center. The sponsoring company would be provided with a banner within the poster hall and also recognition for providing the continental breakfast on Tuesday morning, June 14. The Poster Session is open throughout the conference.

Reusable Plastic Water Bottles w/company logo* \$15,000

Water bottles will be provided with the conference tote bag. The attendee will be able to refill their water bottles at the conference center during the conference. Your logo would be placed on the water bottle and you would receive recognition in the program book.

Exhibit Opening Night Reception (joint sponsorship) \$30,000 each sponsorship

Joint sponsorships are available for the opening night reception. This Opening Night allows the attendees to meet with exhibitors first hand while also meeting with their colleagues. Support would be recognized on signage and on napkins. Depending on the amount of support, a company gobo could be displayed in several areas of the Exhibit Hall.

WOCN/WCET Social Event (joint sponsorship) \$50,000 each

A social event for all attendees is being planned for Monday evening, June 14, at a location yet to be determined. Be a part of this!

Hotel Door Drop**\$3,000**

(form located on exhibitor website)

Information will be delivered to the attendees' hotel room on Sunday evening, June 13.

Conference Tote Bag Insert**\$4,500**

(form located on exhibitor website)

Attendees will receive your message in their conference tote.

2010 WOCN/WCET Joint Conference Program Book Advertising Opportunities

Please contact: Rob Reed at reedmedi@sbcglobal.net

New Support Opportunities

“YOU ARE HERE” Exhibit Hall Map

Varied Pricing

This is a powerful, interactive map and directory system integrated with a targeted and measurable exhibitor advertising and promotion platform that allows attendees to connect with exhibitors at exactly the moment the attendee is most interested in doing so – whether before, during or after your event. With this high usage and approval, the system becomes a very effective advertising and sponsorship platform for exhibitors. To leverage that exposure, every exhibitor has their own “micro site” on the system where they have the option to display videos, graphics, product and contact information and more.

Water Station Wraps

\$15,000 for all locations

Have attendees see your message while filling up their water bottles during the Conference. There are several locations available throughout the convention center.

Exhibit Hall Column Wrap (*several available*)

SOLD

Attendees will be sure to see your message on one of the “huge” columns located in the exhibit hall and poster sections.

Joint Conference Session Library Pass

\$30,000

This will give your company’s message long-term access. Advertising opportunities available on the site that attendees will access long after the conference is over. This pass will allow attendees to hear to the actual presentation and download the handouts from the sessions they attend.

Translation for General Sessions

\$30,000

Because of the large contingent of international attendees for the Joint Conference, translation services will be needed. Languages provided will be based on the needs of the international attendees.

**Right of First Refusal. Additional support opportunities will be considered.
Opportunities available on a first-come, first-served basis.*

**Please contact:
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