

Sunday, June 13, 2010 – 7:00 am – 8:15 am – Breakfast

(S01) The Pressure's On: Prevention is the Key

Supported by Molnycyke

(This activity is not accredited for nursing contact hours.)

(S02) An Overview of Toviaz and the YourWay Plan

Supported by Pfizer

(This activity is not accredited for nursing contact hours.)

(S03) Practical Experience of Using the New Kendall™ AMD Foam Within the Clinical Setting

Supported by Covidien

(This activity is not accredited for nursing contact hours.)

Simultaneously manage moisture and bacteria with Kendall™ AMD Antimicrobial Foam Dressings.

Wound bacteria: Old problem, new solution; First experiences of a new antimicrobial impregnated foam containing 0.5% PHMB.

Sunday, June 13, 2010 – 11:45 am – 1:00 pm – Lunch

(S04) Making a Business Case for the Products that are Best for Your Patients; Utilizing an Indwelling Bowel Catheter as an Example

Supported by Hollister Incorporated Critical Care

Speaker: Timothy S. Goedvolk, RN, BSc.N, MSN, CEN

(This activity is not accredited for nursing contact hours.)

Are you tired of grabbing several items off the shelf to do the job that one item did in the past? Are you tired of having to do additional work because of cost cutting initiatives that result in lowering product performance? This session will introduce you to how the Value Analysis discipline maintains a focus on clinical outcomes while driving down supply costs. A compelling example using indwelling bowel catheters illustrates how savings can be revealed in unexpected ways. Understanding Value Analysis can help you present your clinically preferred products in business terms that will resonate across your organization in these economically challenging times.

This interactive session will provide “How To” suggestions for nurses involved in the product decision making process for medical products used in the hospital. You’ll see how your clinical opinions about product performance can have a valuable impact on product choice. You will see examples to strengthen your influence with the decision makers in your own setting. See how your choices on estimating the cost of product waste, educational time, and adverse patient outcomes compare with your colleagues in real time surveys and Q&A. This session is designed for WOC Nurses who participate in product committees or value analysis activities.

The participant will be able to:

1. Describe the key steps needed when making a business case to support a product choice.
2. Include the costs of product loss and waste when analyzing product expense.
3. Identify sources of data to use when estimating the costs of poor patient outcomes.
4. Discuss how one hospital achieved cost savings from use of a clinically preferred, but higher priced product.

(S05) Navigating Treatment Strategies for Complex Abdominal Fistulas

Supported by *Kinetic Concepts Incorporated (KCI)*

(This activity is not accredited for nursing contact hours.)

Speakers: Jean M. de Leon, MD and Laurie L. McNichol, MSN, RN, GNP, CWOCN

This lecture will discuss practical management techniques for complex abdominal fistulas. It will combine both critical thinking assessment with specific topical techniques to close fistulas, separate fistulas, and treat associated wounds. Case studies will highlight these innovative treatments utilizing pouching and negative pressure wound therapy (NPWT).

(S06) Developing a Clinical Practice Supported by Content Validated Evidence-Based Tools

Supported by ConvaTec

1.25 Contact Hours (Lecture and Discussion)

Speakers: Mario Antonini, ET; Janice Beitz, PhD, WOCN and Gwen Turnbull, WOCN

WOCN recognizes evidence based practice is a concept that has received increasing popularity among a wide variety of health care professionals. Not only have interest levels been discussed within the literature, many professionals are now being required to justify patient care recommendations based upon best practices and available scientific evidence. Two major initiatives of the WOCN acknowledge and support this concept. The creation of the Center for Clinical Investigation (CCI) over a decade ago has gained momentum in support and evidence generation. More recently, the Evidence Based Practice Committee was created to review published literature and focus on evidence that could impact clinical practice for nurses as well as either confirm current practice or lead to changes in the evidence base for WOC nursing.

The incorporation of Evidence-Based Assessment Instruments within the WOC Nurses' clinical practice not only helps strengthen and justify clinical decisions, but also strengthens the nurse's credibility as a valued member of an agency or institutions' health care team. Some additional benefits the WOC nurse could achieve include, but are not limited to:

- improved patient outcomes
- improved patient safety
- reduction in costs of providing patient care
- improved staff efficiencies

An example of an evidence based instrument for assessment of peristomal skin lesions will be presented. Discussion will occur as to how this instrument was developed and a description of the international scientific evidence in support of this instrument will be presented.

The participant will be able to:

1. State the rationale for and importance of using Evidence-Based Assessment instruments within a clinical practice.
2. Describe the process of how an Evidence-Based Assessment instrument is developed.
3. Explain how the stages of research build upon each other, providing scientific validity for Evidence-Based Assessment instruments.
4. Discuss how to implement an evidence-based peristomal skin assessment instrument into clinical practice.

(S07) Skin Assessment: Driving Improved Outcomes in Patient Care

Supported by Hollister

1.25 Contact Hours (Lecture and Discussion)

Invited Speakers: Jennie Burch, RN, MSc and Rosine van den Bulck

This symposium will cover the multiple decision points needed to understand and make when selecting the right product to match a specific need. While everyone's requirements in a skin barrier are the same (i.e., to be secure, protect the skin, absorb fluid, and perform predictably), not every person's skin is the same nor are their personal needs. There are many influences that can determine correct skin barrier formulation choice. Additionally, shortened hospital stays and earlier discharge present another set of challenges in managing product choice.

The participant will be able to:

1. Discuss various skin types, medical conditions and associated care, and the impact of surgical interventions on peristomal skin health.
2. Explore the principles of "enhanced recovery" e.g. shortened surgical stay procedures and the resulting challenges that this presents.

(S08) Transforming Ostomy Care – Restoring Patient's Colostomy Continence and Quality of Life Supported by ConvaTec (This activity is not accredited for nursing contact hours.)

Speakers: Janice Colwell, MS, RN, CWOCN, FAAN; Ann Popovich-Durnal RN, BSN, WOCN; Terri Maxwell, RN, MSN, BC-FNP-C, CWOCN; and Verna Griffin

Individuals with colostomies are impacted by many quality of life challenges. Incontinence, odor, leakage, an inability to control flatus and the need to wear, change and dispose of pouches are just a few of the issues colostomates face. As a result, participation in social, sexual and leisure activities are often avoided and psychological distress may be experienced.

In this educational symposium a new pouchless management system designed to temporarily restore a patient's colostomy continence, pre-surgery lifestyle and quality of life will be introduced. Clinical evidence will be presented and a clinician and patient will share their personal experiences with using his transformative management system.

(S09) "Connecting the Dots": Validating Wound Care Algorithms—From Theory to Clinical Practice

Supported by ConvaTec (This activity is not accredited for nursing contact hours.)

Speakers: Janice Beitz, PhD, RN, CS, CNOR, CWOCN, CRNP; Lia Van Rijswijk, RN, MSN, CWCN and Robert Hunter Kemmet, RN, BS, CWS

Algorithms help healthcare professionals' decision-making and allow users to apply large amounts of information to practical solutions by graphically displaying concept interrelationships. By showing the "big picture" or metacognitive perspectives, algorithms help organize thinking, make relationships more meaningful and highlight crucial decision points. Because of their critical relationship to patient safety, algorithms' content and purported usage have to be research based. That is, the "dots have to be connected" between theory and clinical practice.

Research shows that providing quality wound care affects outcomes and costs. Heuristic devices, such as clinical guidelines and algorithms to facilitate this process, are widely available. Unfortunately, most have not been tested for content validity by wound experts or non-expert health professionals for whom they were designed, nor is their ability to improve patient outcomes known.

The purpose of this educational symposium is to explain the concepts of content and construct validity as they apply to wound care, and describe the results and implications of a study that was done to validate the use of Solutions® Algorithms for Wound Care with non-expert RNs. Case presentations will illustrate how the implementation of these algorithms in clinical practice have had a positive impact on healthcare professionals' treatment decisions resulting in better economic outcomes and improvements in the provision of quality wound care.

Tuesday, June 15, 2010 – 6:30 pm – 7:45 pm – Dinner

(S10) How to Bring Ostomy Care to a New Level!

Supported by Coloplast

(This activity is not accredited for nursing contact hours.)

Peristomal skin disorders are an all-too-common problem in ostomy care. They negatively impact the quality of life of the person with an ostomy, and create management challenges for the ostomy care nurse/enterostomal therapist/WOC nurse. The aim of this educational dinner symposium is to provide an introduction to the updated Ostomy Skin Tool including the new AIM (Assessment, Intervention and Monitoring) Guide for Peristomal Skin Care, and present evidence of how it has been used in the DialogueStudy. The Ostomy Skin Tool is an objective, validated, standardised tool for assessing the condition of the peristomal skin and monitoring peristomal skin disorders, developed by expert nurses in collaboration with Coloplast. The symposium will also give an overview of the DialogueStudy: the largest study undertaken within ostomy care to examine the real-life experiences of people with an ostomy. Latest results from the study will be presented, including data on the US DialogueStudy which included over 700 people with an ostomy.

The symposium will include presentations from expert ostomy care nurses and provide resources and information to help applying the new Ostomy Skin Tool in everyday clinical practice.

The participant will be able to:

1. Understand the prevalence and impact of peristomal skin disorders.
2. Appreciate how and why the Ostomy Skin Tool was developed
3. Recognize the importance of using the Ostomy Skin Tool in every day practice and the benefit of the new AIM (Assessment, Intervention and Monitoring) Guide for Peristomal Skin Care.
4. Understand the relevance of the DialogueStudy results in real-life clinical practice.

(S11) Clinical Evidence: Positive Outcomes for the Ostomate Through the Continuum of Care

Supported by Hollister

(This activity is not accredited for nursing contact hours.)

Speakers: Melissa Martinson, MS, PhD; Thom Nichols, MS, MBA; Catherine R. Ratliff, PhD, APRN-BC, CWOCN and Leanne Richbourg, MSN, APRN-BC, CWON-AP, GCNS-BC

With decreased hospital stays patients have less opportunity to learn how to manage their ostomy pouching systems, potential peristomal complications, body image, social support and other quality of life issues. Clinicians will discuss the importance of providing ongoing education to the ostomate during their transition to home, work life and social networks.

The participant will be able to:

1. Identify quality of life issues related to having a new stoma.
2. Recognize difficulties experienced by the ostomate after hospital discharge.
3. List key clinical evidence that supports the successful transition of the ostomy patient through the continuum of care.
4. Identify emerging evidence that can be utilized in your daily practice.