



## 2010 WOCN/WCET Joint Conference

Exhibitor Advisory Committee Meeting  
Monday, June 14, 2010  
10:15 am to 11:15 am  
Phoenix Convention Center, North Room 124-A

### Agenda

Welcome

Introductions

Attendance Roster

Committee Charge

WOCN Society – Changes as a result of Committee feedback

Committee Feedback (examples of topics):

- Exhibitor Pre-Show Marketing - Written and Verbal Communication

- Support / Grants / Sponsorship Programs

- Exhibitor Registration

- Vendors supporting the Exhibits Program (e.g. Shepard Exposition Services, etc)

- Rules & Regulations

- Surveys – Exhibitor and Attendee

- WOCN 43<sup>rd</sup> Annual Conference, June 4-8, 2011, New Orleans, Louisiana

Open Discussion

Free 10x10 Booth Give-A-Way

Meeting Adjournment